

Looking for the best price

SAFA Financial Literacy Lesson

Waiting for the right time

At certain times throughout the year, there are massive sales that drastically reduce the price of products that you may desire. By waiting until certain days like Black Friday and Labor Day, you can save a lot of money for expensive purchases. Make sure to always check when there are reductions in price for any expensive products, and holidays are usually filled with deals and discounts.



Using online resources

There are many useful price-tracking apps and websites that can help you in finding the best price for a particular product. You can get notifications whenever there are sales, promotions, and huge drops in price. There are also websites that can compare prices across multiple websites.



Price Match(Price Guarantee)

Some retailers have a policy known as price match. Basically, if you find the same product at a lower price, then the retailer will match the price. This can be either before or after a purchase, and in either case, you will save money and time at the store. Make sure to look out for price match at the retailers you shop at.



Looking for similar products

Sometimes, on the same retailer website or store, there are similar products that are basically the same for your purposes, but they have different prices. For example, in Amazon, there are many companies/brands that sell the same product, and if there aren't any major differences in terms of quality (or if they don't matter), then you can save a lot of money.



Look for promotional codes

Many websites, like RetailMeNot, can help you find useful promotional codes that can reduce the price of products that you want. Make sure to check when the code expires to know by when you should use it. Also, some browser extensions automatically try out all promo codes for you and finds the most optimal codes to use, like Honey, but they track a lot of personal information, so be cautious.

