

# Fundamentals & Fundamental Analysis

**Disclaimer: Not Financial Advice**

# Fundamentals and Fundamental Analysis



- Fundamental analysis helps us find the true value of a stock
- It helps us find undervalued stocks and buy them, or find overvalued stocks and sort them
- Fundamentals include all data in which influences the price of a stock, which can include cash flow, return on assets, conservative gearing, and other financial metric
- I also look at the company's market share, and the innovation they are doing are part of fundamentals.

# Video

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# Activity

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1. Perform Fundamental Analysis on Five Stocks
2. Follow the performance of those five stocks
3. Reflect on your analysis